

COMMISSIONS

A 15% commission is granted to recognized advertising agencies on all display space, color, and special position charges, *provided that the account is paid within 30 days of invoice date*. Commission is not given on classified advertising.

ADVERTISING SALES OFFICE

Send insertion orders to:
J. May Marketing/Media
1410 W. Higgins Road, Ste. 201
Park Ridge, IL 60068-5769

Jeannette May
847-823-4545 • Fax: 847-823-4547
e-mail: jmaymkt@earthlink.net

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Paul Truran, CEO
Rebecca H. Grothe, Executive Editor
Sharon Firle, Managing Editor
Elizabeth Thole, Art Director
Steve Truran, Advertising Coordinator

LOGOS PRODUCTIONS INC.

Shipping address:
6160 Carmen Avenue
Inver Grove Heights, MN 55076-4422

Correspondence:
6160 Carmen Avenue
Inver Grove Heights, MN 55076-4422

Send review copies of books and software to:
Logos Productions Inc.
Attn: Lori Rosenkvist
6160 Carmen Avenue
Inver Grove Heights, MN 55076-4422

Telephone: 651-451-9945
Fax: 651-457-4617
e-mail: struran@logosstaff.com

The Clergy Journal

*Resources for personal
and professional development*

Rates and Specifications

“One of the top 12 journals
read by mainline professional
clergy.”

– *Pulpit and Pew Project* at Duke University

PROFILE

“One of the top 12 journals read by mainline professional clergy.” – *Pulpit and Pew Project* at Duke University

- **The Clergy Journal** is a guide to church leadership and personal growth. Designed for pastors, church administrators, and church executives, its articles are written by pastors and church professionals recognized for their expertise in preaching, congregational management, financial administration, and clergy wellness.
- **The Clergy Journal** provides sermon illustrations, worship planning helps, practical “how-to” ideas, tax and personal finance information, book reviews, plus articles on hot topics like church technology and church trends.
- **The Clergy Journal** is published bimonthly by Logos Productions Inc., an independently owned corporation. Readership includes all mainline Protestant denominations, Roman Catholic priests, and Evangelical ministers.
- **The Clergy Journal** has a paid and controlled circulation of 6,000.

ISSUE

January/February.....November 1
(Education for Pastor and Congregation)

March/April January 1
(Technology and Ministry)

May/June March 1
(Annual Planning Issue – Special sermon resources and worship helps for the whole year)

July/August May 1
(Evangelism and Outreach)

September/October July 1
(Stewardship: Care of Creation)

November/December..... September 1
(Worship: Excellence)

Ad material is due by the 10th of month two months prior to the issue date. **Cancellations** will be accepted up to and including the closing date.

CLOSING

ADVERTISING RATES

Rates are based on the total number of insertions used within any twelve-month period from date of first insertion. Space ordered on a frequency contract, if not fulfilled, will be short-rated.

RATES FOR BW AND 4C			
Space	1x	3x	6x
Full-page	\$600	\$575	\$535
2/3-page	480	455	415
1/2-page island	400	380	360
1/2-page	400	380	360
1/3-page	350	330	310
1/6-page	255	245	230

INSERT CARD	
BW AND 4C	
	\$150

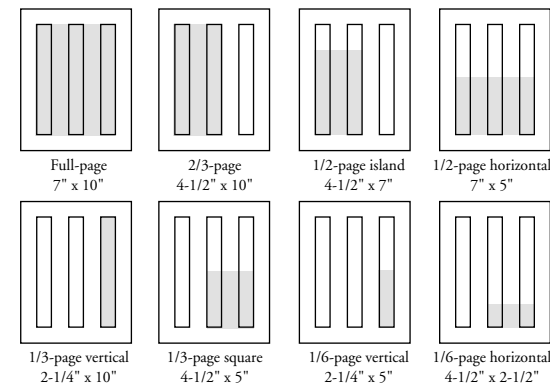
Rates are for black and white and four-color ads.

Cover	1x	3x	6x
Cover 2	\$700	\$675	\$635
Cover 3	650	625	585
Cover 4	700	675	635

READER SERVICE CARD

All ads are listed on a reader service bind-in card. Responses are sent to advertisers at no charge.

AD DIMENSIONS



Spreads and Bleeds

Bleeds for full-page ads only (no extra charge). Bleeds should extend 1/8" beyond the trim size. Please keep vital advertising matter within a minimum of 1/2" away from trim edges.

Insert Card Dimensions

Live image 5-1/8" x 3-1/8"

Trim Size 5-1/2" x 3-1/2"

MECHANICAL SPECIFICATIONS

Publication trim size: 8-3/8" wide x 11" deep.

Preferred material: High resolution TIFF or PDF

E-mail your file to struran@logosstaff.com (fax a hard copy to 651-457-4617, attn: Steve).

For more information, go to www.logosproductions.com and click on “Clergy Journal advertising.”